

Akshay Palkar

Lead Product Designer | Design Manager

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PROFESSIONAL SUMMARY

Product design leader with 11+ years of experience across FinTech, SaaS, enterprise platforms and public-service products. Leads a six-person design team while remaining hands-on across research, UX strategy, complex transaction flows, UI design, design systems and cross-functional delivery. Experienced in simplifying regulated workflows, building reusable systems and using AI-assisted tools responsibly for research and early design exploration.

CORE EXPERTISE

Product Design Leadership | UX Strategy and Research | FinTech and SaaS | KYC and Transaction Flows | Design Systems | Web, Mobile and Back Office | Team Mentoring | Accessibility | Prototyping | Stakeholder Collaboration | AI-Assisted Design | Workflow Automation

PROFESSIONAL EXPERIENCE

Lead UI/UX Designer | YsecIT Softwares India Pvt Ltd | Bengaluru Apr 2025 - Present

- Lead product design for an in-development multi-currency FinTech ecosystem spanning web, mobile and back-office platforms.
- Own research, UX strategy, information architecture, user flows, high-fidelity UI, design-system evolution and key UX/UI decisions across the product lifecycle.
- Designed KYC, multi-currency transfers, split-currency payments, ATM and agent cash withdrawal, transaction limits and dispute-resolution journeys.
- Lead six designers through planning, task allocation, design reviews, mentoring, hiring support, performance discussions and delivery-quality governance.
- Standardised reusable patterns across three platforms, improving consistency, usability and review efficiency while reducing avoidable revision cycles.
- Use Figma Make, Stitch and AI-assisted research to accelerate early concepts, applying human design judgement before final delivery.

Lead UI/UX Designer | Purple Bridge Innovations | Mumbai Sep 2023 - Mar 2025

- Led end-to-end product design for FinTech and E-Learning web and mobile experiences, from discovery and flows through prototypes, production-ready UI and developer handoff.
- Led a six-person design team through task allocation, reviews, feedback and final approval while remaining hands-on across major product flows.
- Built and maintained design systems, style guides and reusable components to improve consistency and scalable implementation.
- Partnered with product managers, engineers, QA and business stakeholders to resolve feasibility and delivery trade-offs.

Lead UI/UX Designer | Vserv AudiencePro | Mumbai Jun 2022 - Sep 2023

- Designed advertiser and administrator workflows for Ads Management and Data Management platforms, including campaign operations, dashboards and large-dataset interfaces.
- Collaborated with product, engineering and data teams to improve workflow clarity, responsive behaviour, accessibility and consistency.
- Created data-visualisation patterns that made campaign and platform information easier to interpret and act on.

PROFESSIONAL EXPERIENCE CONTINUED

Senior UI/UX Designer | SynerConnect Data Innovations | Mumbai

Sep 2020 - Apr 2022

- Led accessible web and mobile design for government and CSR initiatives, translating citizen, administrator and stakeholder needs into inclusive digital services.
- Conducted research, prototyping, usability evaluation and iterative refinement with project managers, developers and public-sector stakeholders.
- Balanced government standards, branding and accessibility with responsive implementation needs across public-facing platforms.

Senior UI/UX Designer and Team Lead | NeoSOFT Technologies | Mumbai

Mar 2017 - Oct 2018

- Led multi-client UI/UX delivery and mentored designers across research, information architecture, prototyping, interaction design and implementation collaboration.
- Adapted design strategy and systems to varied domains while maintaining usability, responsiveness, accessibility and brand consistency.

UI Designer | Firebird Fire Services | Mumbai

Feb 2016 - Feb 2017

- Designed responsive digital experiences for fire-safety services and products, improving navigation, content structure and brand consistency.

Graphic and Web Designer and Developer | Accenture India | Mumbai

Apr 2014 - Jan 2016

- Designed and developed responsive web and brand experiences, including work supporting P&G; and Fiat Cars, using HTML, CSS, JavaScript and Adobe tools.

SELECTED PRODUCT CASE STUDIES

[Multi-Currency Digital Wallet Platform](#) | Lead Product Designer | In development

Led UX strategy and hands-on design across customer and back-office journeys. Key work includes KYC, currency conversion, split-currency payments, ATM withdrawal, transaction recovery and dispute handling across three platforms.

[Plebgraph Personal Loan and Lending App](#) | Design Lead | Live product | 2024

Led the full UI/UX process and a six-person design team. Introduced DigiLocker with manual upload fallback to reduce KYC effort and surfaced repayment on the homepage after internal prototype testing revealed a discovery problem.

[E-Peek Pahani](#) | UI/UX Designer | Maharashtra Government | Live product | 2021

Translated field inputs into a Marathi-first crop-recording experience. Paired icons with text for recognition, accounted for unreliable connectivity and supported validation with target farmer users before release.

PRODUCT STRATEGY AND AI AUTOMATION

Bill Payment Reminder Strategy - Self-directed product case study: Defined jobs to be done, opportunity areas, MVP scope, PRD, user stories, acceptance criteria, metrics, risks and safeguards for a trust-sensitive reminder experience.

Enterprise Design Operations Automation - Independent systems build: Built a Google Drive-first workflow using Make, OpenAI and Google Sheets with naming validation, quarantine handling, duplicate prevention and manual fallback for AI-service failure.

EDUCATION, CERTIFICATIONS AND TOOLS

Bachelor of Arts in Animation and Visual Effects | Indira Gandhi National Open University | 2010 - 2013

Certifications: AI Foundations and Tools Specialist | Foundations of User Experience (UX) Design

Tools: Figma | FigJam | Figma Make | Stitch | Adobe XD | Sketch | Make | Jira | Google Workspace | HTML | CSS | JavaScript